

Two days district level seminar on “Stakeholder cum buyer-seller meet on aromatic and medicinal plants” on 23, 24 March,2023 at ICAR-DMAPR, Anand



Government of India has taken initiative to bring out highly demanding aromatic and medicinal crops under commercial cultivation. There is huge knowledge gap among the farmers and herbal industries about its cultivation, post harvest management, marketing

channel and its quality standards requirement of herbal industries. To bridge these gaps, a District level Seminar on **“Stakeholder cum buyer-seller meet on aromatic and medicinal plants”** organised to meet a demand of aromatic and medicinal plants stakeholders. More than 100 farmers from different districts of Gujarat was participated in two days seminar.

Dr. K. B. Kathiria, Hon Vice Chancellor, Anand Agriculture University, Anand has mentioned in inaugural programme, for the prosperity of Indian agriculture and farmers, to which there is urgent need of the collaboration of farmers and buyers (Industries). The organic farming, natural farming and use of safe chemicals in the agriculture is the need of the present hour to protect the human health from the various chemical related health problems.

Dr. Manish Das, Director, ICAR-Directorate of Medicinal and Aromatic Plants Research, Anand, emphasized on the importance of the aromatic and medicinal plants in human health. He has stressed on importance of meet where farmers and herbal industries needs to work together to develop herbal sector. The sustainable inter cropping system has been emphasized in the cultivation of the aromatic and medicinal crops with other commercial crops to get the higher returns. The formation of the farmer clusters and farmer producer organizations (FPO) to develop the herbal sector very much essential.

This seminar has included the mainly good agricultural practices (GAPs), good manufacturing practices (GMPs), post-harvest management aspects, value addition, marketing channel and quality standards requirement of herbal industries of the aromatic and medicinal crops. This seminar ultimately will help the farmers to come forward towards commercial cultivation of aromatic and medicinal crops, which would reduce the burden of unscrupulous harvest from forest and save the natural biodiversity of these crops for the future generation.



(Source: AKMU, ICAR-Directorate of Medicinal and Aromatic Plants Research, Anand, Gujarat)