

## One-Day Awareness Programme on ‘Protecting farmer’s rights in areas of farm innovations, breeding and varieties’ on 31<sup>st</sup> May 2022

The ICAR-Directorate of Medicinal and Aromatic Plants Research, Anand organized One-Day Awareness Programme on ‘Protecting farmer’s rights in areas of farm innovations, breeding and varieties’ on 31<sup>st</sup> May 2022. **Fifty-two farmers** from different villages of Anand district and KVK Devataj of Gujarat participated in this awareness Programme. The function was inaugurated with lighting the lamp and ICAR Song as ICAR norms. At the beginning of the programme **Dr. B.B.Basak**, In-charge, ICAR-DMAPR welcomed the entire guest gathering. **Dr. Satyanshu Kumar**, Director, ICAR-DMAPR, described the importance of NBA & Biological Diversity Act- 2002 and procedures of seeking approval from NBA. **Dr.K.V.Patel** Scientist, and Dr. Y. C. Lakum from KVK, Devataj created awareness among the farmers at grass root level regarding the Plant Variety Protection and Registration. After that he delivered a lecture on the “**Importance of plant varieties protection and farmer’s rights**” where he clarified how a plant variety should be like special character and uniqueness. **Dr. B.B.Basak**, In-Charge ITMU-DMAPR described the role of intellectual property rights in protecting farmer’s rights and also explained geographical indication briefly with examples and how the product or thing will be benefited to their locality with geographical indicators. A **video film** on farmers’ rights made by PPV&FR authority was shown in the awareness programme which draws very good attention by the farmers and raised several queries regarding registration of variety by farmers. A **field visit** was arranged for showcasing varieties and germplasm of medicinal and aromatic plants. The programme was ended by the formal Vote of Thanks given by **Dr. Rohan Sarkar**, Member ITMU.



*Inauguration of the programme by illuminating lamp*



*Dr. Satyanshu Kumar, Director,ICAR-DMAPR addressing the gathering*



*Scientist from KVK Devataj is delivering lecture*



*Dr. B.B. Basak, In-Charge ITMU is delivering lecture*



*Video film sowing in the awareness programme*



*Field visit for farmers during the programme*

(Source: AKMU, ICAR-Directorate of Medicinal and Aromatic Plants Research, Anand, Gujarat).