

ICAR-DMAPR celebrated World Intellectual Property Day

26th April, 2023, Anand, Gujarat

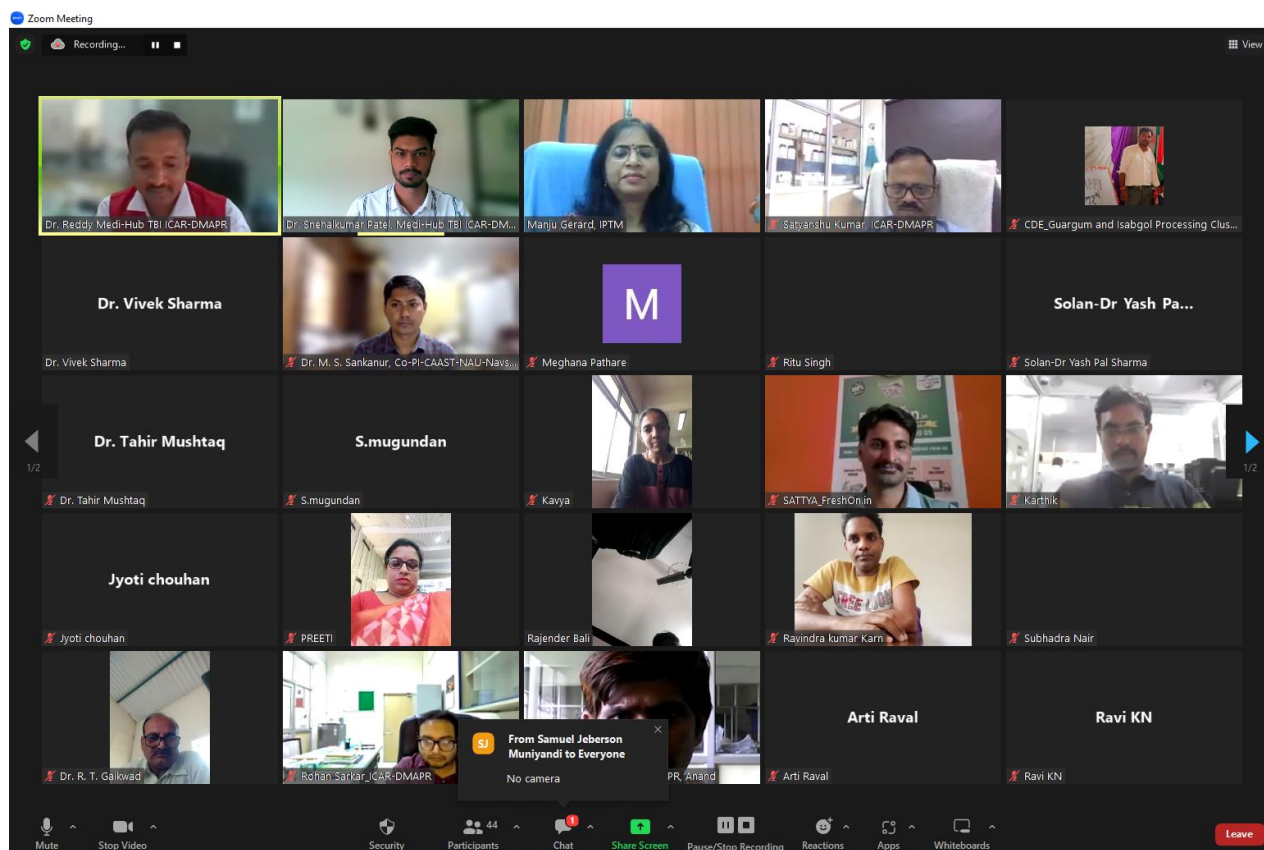
ICAR-Directorate of Medicinal and Aromatic Plants Research (ICAR-DMAPR), Anand, Gujarat with its Medi-Hub, Technology Business Incubation (TBI) Center celebrated World Intellectual Property Day on 26th April 2023. This year theme of World Intellectual Property Day was “Women and IP: Accelerating Innovation and Creativity. An online sensitization workshop on Intellectual Property (IP) for Start-up Business development was held. Dr. Manju Gerard, Principal Scientist, Intellectual Property and Technology Management (IPTM) Unit, ICAR, New Delhi was the chief guest and Dr. Satyanshu Kumar, Principal Scientist, ICAR-DMAPR was present in the event.

Dr. Manju Gerard, in her address, highlighted the importance of IP management for start-up business development, economy and livelihood. She opined that there is need for larger participation of women in the IP development.

Dr. Satyanshu Kumar, in his address, highlighted various opportunities for business development in medicinal and aromatic plants in the country. He said that, Medi-Hub, TBI has been commissioned to support innovations in the field of herbal sector.

More than, 70 participants including academia, researchers, farmers, industry representatives and startups participated in the event online.

At the end, Dr. R. Nagaraja Reddy, Senior Scientist and Principal Investigator, Agribusiness Incubation project proposed the Vote of Thanks.



(Source: Akmu, ICAR-Directorate of Medicinal and Aromatic Plants Research, Anand)