

ONE-DAY FARMERS TRAINING CUM STAKE HOLDER MEET

One-day farmers training cum stake holder meet on **“Tulsi cultivation and market opportunities”** during January, 05, 2018 at Ravipura, Petlad organized by the Directorate of Medicinal and Aromatic Plants Research, Anand (Gujarat) under central sector scheme (CSS). Sixty-three participants for the training were selected from Ravipura and nearby villages. In this training programme, the farmers and experts for their participation were welcomed by Ms. Riddhi Patel. Dr. P.L. Saran, Senior Scientist, DMAPR presented an introduction of scheme along with Cultivation of *tulsi* and its market opportunities were explained. Disease management of aromatic plants were explained by Dr. R.P. Meena and good agricultural practices of MAPs by Dr. K.A. Kalariya. The Dr. V. Thondaiman, deliver a lecture on QPM and seed production of MAPs. The Sarpanch of the village share his previous experiences on traditional use of herbs for daily use. The two private herbal companies viz., Windson Organic Pvt. Ltd. (Shri Kirtan Parekh, Director) and Patanjali (Shri Kamelesh Pandaya, Truty) explained market opportunities of MAPs. The message of MGMG and Swachh Bharat Mission also conveyed to the farmers. At the end of the programme vote of thanks was given by Shri. S.B. Prajapati.



